

Ewen Chia, #1 International Bestselling Author

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**NEWS**

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And Making Money Online!**



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# EWEN CHIA'S BIO



Striving to earn extra income for himself and his family, Ewen Chia started learning about the internet business in 1997. **For 5 years from 1997-2002, he worked on his internet business daily from 11pm - 2am while still holding a full-time job!**

He was extremely motivated to succeed. After years of perseverance, he cracked the internet marketing code and has not looked back since!

## World-Renowned Internet Marketing Pioneer

Since starting as an Internet marketing pioneer in 1997, Ewen Chia has come a long way. Today, he is highly-respected and regarded as one of the most genuine internet marketing experts in the world.

He is also recognized as "The World's #1 Super Affiliate" and his name is synonymous with affiliate marketing, although that isn't all he does.

Many of his students had been able to quit their day jobs and make their own income online through his proven training and teaching materials!

## #1 International Best-Selling Author



In 2009, Ewen Chia launched his first print book, "How I Made My First Million On The Internet and How You Can Too!" ([www.InternetMillionaires.com](http://www.InternetMillionaires.com))

**This book made internet marketing history by reaching the #1 BESTSELLER LISTS of Amazon, Barnes & Nobles and many other bookstores at the same time – within 24 hours of launch!**

## International Speaker and Trainer

Apart from running his own internet businesses and consulting with other companies, Ewen is also a highly sought after International Speaker. He has toured the world sharing his knowledge and spoken at events with personalities like Donald Trump, Robert Kiyosaki, Anthony Robbins and Tony Blair.



In November 2006, Ewen Chia received the first ever internet marketing trophy, "World Internet Challenge" for his LIVE demonstration where he started a new internet business from scratch, and proceeded to make US\$80,000 in 3 days from that same business - in front of a live audience!

If you want to book Ewen Chia for your speaking or training engagements, contact us at [www.InternetMarketer.com/contact.htm](http://www.InternetMarketer.com/contact.htm)

Some of Ewen Chia's web properties include:

[www.InternetMarketer.com](http://www.InternetMarketer.com), [www.Succeeded.com](http://www.Succeeded.com), [www.SAMillionaire.com](http://www.SAMillionaire.com),  
[www.TrafficMillionaire.com](http://www.TrafficMillionaire.com), [www.IMClassifieds.com](http://www.IMClassifieds.com), [www.Autorespond.com](http://www.Autorespond.com)



CONNECT WITH EWEN CHIA ON FACEBOOK @ [www.EwenChiaFans.com](http://www.EwenChiaFans.com)

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# INTRODUCTION



From the desk of Ewen Chia

Dear Loyal Readers,

Hey guys! Welcome to the “**Make Money Online News**” newsletter, sharing with you some of the most powerful information on internet marketing and making money online!

These past two weeks have been truly interesting, and I've got some really hot news for you in this edition that's sure to give you a thing or two to think about.

First up, Google.com recently did a study about mobile internet users and the statistics are truly shocking.

I reveal their study results in this issue and I'll recommend what you should do with that data.

Next, I'll show you how to use some of Clickbank's features that 90% of affiliates out there aren't using. Learn how they can potentially skyrocket your affiliate commissions.

And finally, I end of this issue by teaching you a traffic tip that practically all marketers want to know, how to get high Google rankings to gain as much free organic traffic as possible.

By the way, if you're in **Singapore** or plan to come, I'm conducting a [secret 1 day live event](#) for some people...[go here now for details...](#)

With that said, lets have a read!

To Your Success,

Ewen Chia

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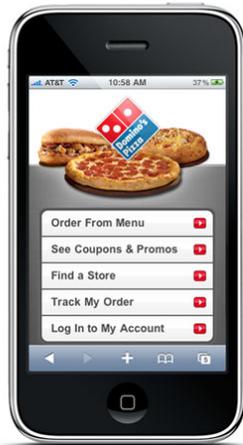
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# HOTTEST NEWS

## The Rise of Mobile Internet – What It Could Mean For Internet Marketers

By Ewen Chia



**Mobile Website**

VS



**Standard Website**

Think it's not necessary to have a mobile phone version of your internet marketing business?

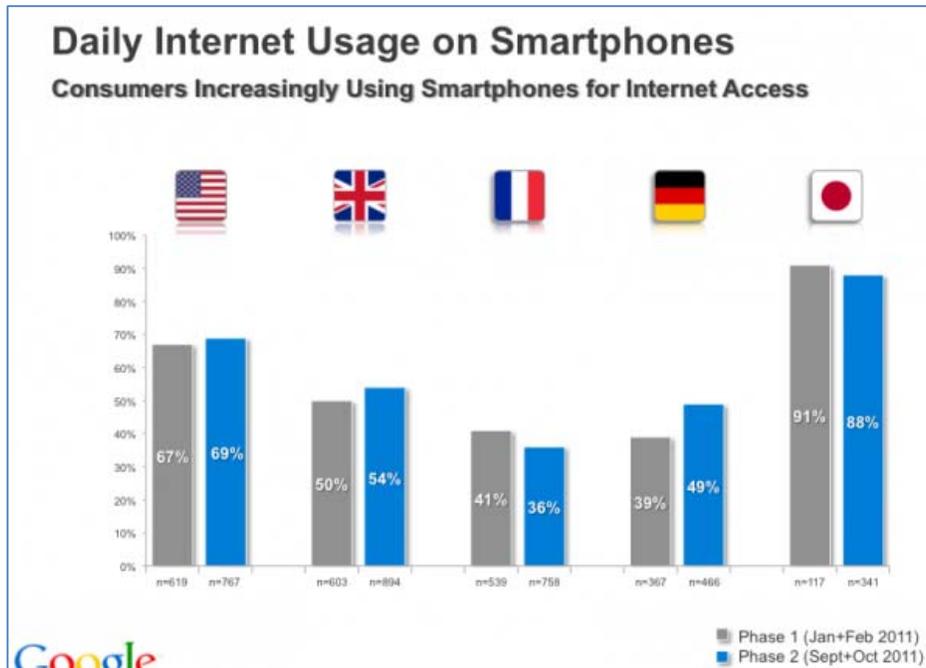
Well, think again.

Google.com recently did a study from September – October of 2011, revealing the mobile device adoption and usage trends in 5 countries.

Those 5 countries are US, UK, France, Germany and Japan.

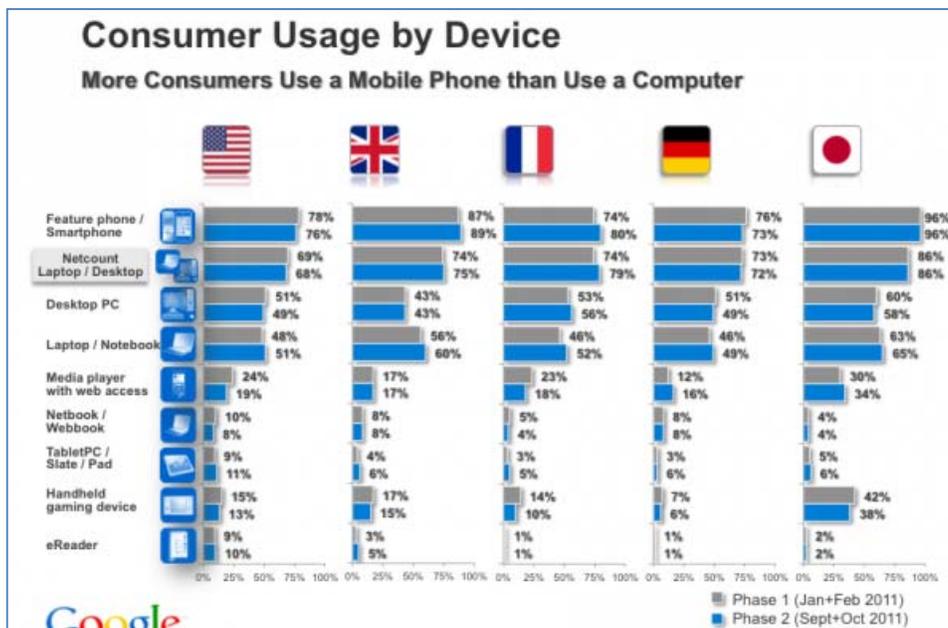


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As you can see, 69 percent of US mobile users access the internet on their phones daily. An even larger percentage of Japanese users (88 percent) access the internet on mobile devices every day.

Here's another interesting find in the study:



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Yes! Isn't that shocking?!

People in all 5 nations spend more time on their mobile phones than on their computers, and I believe a good number of them surf the internet using their mobile phones as well.

**So what does that mean to us internet marketers?**

I believe the data provides us with a very important clue about what the trend is likely to be in the months or years to come, and more and more people are likely to surf the internet using their mobile phones as time goes by.

And that means it's time you consider having a mobile version of your online sites to cater to the mobile phone market.

If not, you'll only lose out on a huge market that could potentially reap you excellent profits.

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# MAKE MONEY ONLINE LESSON

## Lesser Known ClickBank Features – How They Can Skyrocket Your Affiliate Profits



By Ewen Chia

Getting involved in a Clickbank affiliate program is perhaps the most popular way to start selling and earning affiliate commissions online.

That's how I started, and I've never looked back since.

And one of my major secrets for becoming the World's #1 Super Affiliate is by utilizing some of the lesser known Clickbank features that 90% of the affiliates out there don't utilize.

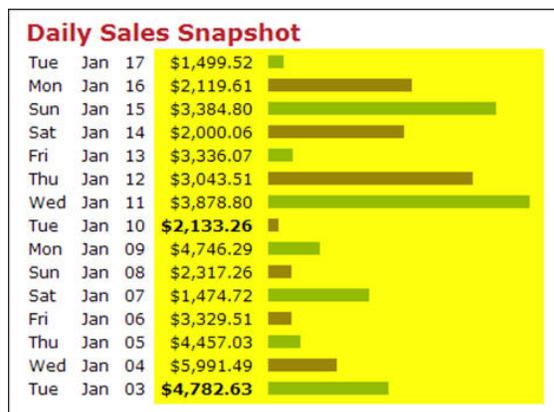
Let me show them to you so you too can explode your Clickbank earnings and achieve Super Affiliate status.

### TID Tracking

A TID is basically a ClickBank tracking I.D, allowing you to track your hoplinks based on the TID associated with it.

So you can use it to pinpoint exactly where your sales are coming from, thereby telling you where you should be focusing your efforts.

For example, if you want to track links from Facebook advertising, you could assign a TID of "facebook" to your hoplink. Then statistics such as clicks, sales and refunds would be captured, allowing you to analyze them within your clickbank account.



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One good way to put your TID to use is to track what specific pages on a website the sales are coming from. That will tell you which are your most profitable pages, and you can work toward getting high search engine rankings for them so you get more sales.

## Joint Venture



While this feature is aimed more for the vendor, affiliates can benefit from it too.

How? Affiliates can partner together and split profits from their affiliate sales.

Use it to set up contracts within your ClickBank account. You can specify a range of details such as how commissions are divided, start and end dates for the contract, and much more.

So you no longer rely on just your efforts to earn your commissions. You can leverage on another affiliate's efforts to make more sales.

## Marketplace Search

This feature has been improved so you can find and promote the products that are the best match for your marketing efforts as well as find vendors who will make you the most money overall.

Believe it or not, you can now find which vendors are offering higher payouts, use PitchPlus, offer rebills, offer affiliate tools, and much more. You can even find out which vendors offer \$1 trials.

With such specific information, you can find offers that will be most suitable for your target audience.

Think about where the above 3 features of Clickbank can fit into your affiliate marketing campaigns, then learn how to fully utilize them as you go along so you will be able to explode your affiliate earnings.

Remember, keep trying. You'll get a hang of them and quicker than you think if you can persevere and believe in their potential.

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# HOW TO GET TRAFFIC

## How to Perform SEO On Your Site For High Google Rankings (Part 1)

By Ewen Chia



Every online marketer knows the value of a high Google.com ranking, especially for a hot keyword. So I want to equip you with knowledge about how to perform SEO for your site so you rank well for your chosen keyword.

To begin, understand that for Google.com doesn't just determine your page rank based on one single factor.

Many factors play a part, and you must try to get every factor on your site (page or post) to abide by Google's rules so it gets ranked high.

In Part 1 of this series, we'll deal with your site's on page factors. Performing SEO in this aspect is also known as on site SEO.

Factors include:

### Domain name

If you want your site/page/post to be ranked for the keyword "natural health drinks for children", try to get a domain name with that keyword in it. e.g.

<http://naturalhealthdrinksforchildren.com>.

Don't go for a domain name that is totally unrelated. It wouldn't rank well as well on Google.com. Besides, visitors won't be able to relate your domain name to what your site is really about.

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## Domain extension

Internet marketing experts advise people to go for .com for a reason. A good reason in fact.

That's because .com is the most common domain extension, and Google.com favors .com domains over other less common ones.

It's okay to still settle for a .net or a .org. But avoid .info, .name or the latest extension, .xxx.

## Selected long tail keyword

Long tail keywords are specific keywords that don't have too much competition, so it'll be easy for you to rank well.

Don't be overly generic in your keyword selection. The keyword "Sex" gets over 600 million searches a month, it returns over 3 billion search results on Google.com. So how would you rank well for a keyword like that?

Get a long tail keyword that has less than 50,000 specific searches (search in quotes) and you have a good keyword to optimize and rank well with.

## Optimized content

What this means is have your content repeat your keywords a few times in the body of the article.

Optimized content with a keyword density between 1% to 2 % appears more relevant to Google.com, so it will tend to have a better ranking.

## Relevant content

Google.com wants to present its users with relevant content, not just optimized ones. So if you can have this human factor included, you'll do well.

Read you're posts and articles and make sure they are helpful and relevant, and Google.com will reward you.

Try the above tips to try to optimize your website. You should get better rankings in the process.

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## NEW PRODUCTS

# COMPLETE BUSINESS SET UP



**“How To Get Your  
Internet Business  
Started...For Real!”**

## “COMPLETE BUSINESS SET UP”

- ✓ Your Own Internet Business - COMPLETELY CREATED FOR YOU!
- ✓ Finally Have Your Own Internet Business Running
- ✓ Easiest Way To Start Making Money Online For Real!
- ✓ We Do It All For You – No Technical Stuff, No Hassle
- ✓ Extremely Limited – Only 10 Slots At Any One Time!

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## **“SUPER AFFILIATE MILLIONAIRE”**

- ✓ **Secret Million-Dollar SUPER AFFILIATE System!**
- ✓ **Runs On Complete Autopilot!**
- ✓ **Surefire Way To BIG Commissions With NO Guess Work**

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# TrafficMillionaire

## **"TRAFFIC MILLIONAIRE"**

- ✓ How To Get MILLIONS Of Visitors Easily!
- ✓ Discover Ewen Chia's Personal Traffic Secrets
- ✓ Time-Sensitive PRE-LAUNCH Currently Ongoing!

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## **"IM CLASSIFIEDS"**

**Get YOUR Offer Seen By The Internet Marketing Crowd!  
Dozens of Categories to Choose From!**

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